

# Persuasive Writing

**Persuasive writing essays/text should have the following key points:**

- Introduction should clearly state your thesis or claim.
- Support your introduction statement with logical reasons and relevant evidence.
- Words/phrases that clarify the relationships among your claims, reasons and evidence.
- Use emotional text wherever required.
- Discuss the counter arguments.
- Use a formal style of writing.
- Professional and decent tone of language.
- Close with a strong conclusion.

## Writing Prompt:

Write a persuasive letter to parents about whether or not, children should be allowed to watch TV for more than an hour a day.

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