

Inference

Advertising Pamphlet Inference

This advertising pamphlet was distributed in London. Read it carefully and answer the questions below:

Jacob Smith Independent Funeral Directors Ltd is an independent, family owned and operated funeral home since 1875. Our primary objective and solemn aim is to be a funeral service provider of the finest quality every family can rely on in their time of need.

Whether your loved one wanted a traditional religious funeral or a contemporary celebration of life, we can help you plan the perfect farewell. You can choose from a range of coffins, including traditional hardwood, cardboard, wicker and bespoke designs.

In addition to providing advice on funeral flowers, music and funeral catering, we also provide a repatriation service if your loved one died abroad. In addition to a traditional fleet of hearses and limousines, we can also arrange for horse drawn carriages, motorcycle hearse or a Volkswagen camper hearse for something truly memorable.

1. What does Jacob Smith Independent Funeral Directors Ltd. do?

2. Why can a family trust their services?

3. What is the range of services they offer?

4. Will they offer their services for someone overseas? How do you infer this?

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